



BlueRock Group Acquisition Profile

BlueRock Group is a real estate investment boutique, with a total AUM of EUR 1.5b, managed by a sophisticated team of experts. We offer sustainable, value-driven real estate deals in Europe with a strong focus on Germany and Switzerland.

Any deal can be taken out as an asset deal or a share deal.

BlueRock Group also invests through joint ventures and co-investments.

Portfolio

Investment Strategy:

- Core+
- Value-Add
- Opportunistic

Investment Volume:

- 10 - 100m EUR

Asset Classes:

- Office
- Retail
- Residential

Macro-Locations

- A and B cities in Germany
- A and B cities in Switzerland

Micro-Locations

- CBD
- Locations close to the city centre
- Suburban locations
- Good connections to public transport and motorways
- Sound infrastructure in the immediate vicinity

Property condition

- Standard and modern properties
- Properties requiring refurbishment and/or development
- Modernization potential
- Properties with maintenance backlog

Residential (Multifamily)

Investment Strategy:

- Core+
- Value-Add
- Opportunistic

Investment Volume

- 2 - 40m EUR

Macro-Location:

- Berlin

Micro-Locations

- CBD
- Locations close to the city centre
- Suburban locations
- Good connections to public transport and motorways
- Sound infrastructure in the immediate vicinity

Property Condition

Standard and modern properties

- Properties requiring refurbishment and/or development
- Properties with maintenance backlog
- Modernization potential
- Development
- Building Land

Residential (Multifamily, Micro Living*, Co-Living*)

Investment Strategy:

- Core+
- Value-Add
- Opportunistic

Investment Volume:

- 5 – 40m EUR

Macro-Locations:

- A and B cities in Germany
- A and B cities Switzerland

Micro-Locations:

- CBD
- Locations close to the city centre
- Suburban locations
- Quiet and attractive residential area
- Good connections to public transport and motorways
- Sound infrastructure in the immediate vicinity

Property condition:

- Standard and modern properties
- Properties requiring refurbishment and/or development
- Properties with maintenance backlog
- Modernization potential

*Solely in A cities in Germany and Switzerland

Office

Investment Strategy:

- Core+
- Value-Add
- Opportunistic

Investment Volume:

- 10 - 100m EUR

Macro-Locations:

- A and B cities in Germany
- A and B cities Switzerland

Micro-Locations:

- CBD
- Locations close to the city centre
- Suburban locations
- Good connections to public transport and motorways
- Direct surroundings characterized by trade and office/commercial use
- Sound infrastructure in the immediate vicinity

Property condition:

- Grade A
- Grade B
- Grade C
- Standard and modern properties
- Properties requiring refurbishment and/or development
- Properties with maintenance backlog
- Modernization potential

Retail (Shopping Centres, Retail Parks, Mixed Use with Office or Residential)

Investment Strategy:

- Core+
- Value-Add

Investment Volume:

- 10 – 30m EUR

Macro-Locations:

- A and B cities in Germany
- A and B cities Switzerland

Micro-Locations:

- CBD
- Locations close to the city centre
- Suburban locations
- Good connections to public transport and motorways
- Sound infrastructure in the immediate vicinity

Property condition:

- Grade A
- Grade B
- Standard and modern properties
- Properties requiring refurbishment and/or development
- Modernization potential

Please send offers to:

offers@bluerockgroup.com